

## ABSTRACT

A method of carrying out a business process includes obtaining an entity model representative of an entity to which a task associated with said business process can be assigned, obtaining a work model representative of a task to be assigned to said entity, and assigning said task to said entity based on said entity model and said work model to thereby carry out said business process. A method for optimizing a business process includes collecting a first set of data associated with an execution of a first business process model representative of a first business process, searching a data base for a second business process model representative of a second business process, and comparing said first set of data with a second set of data associated with said second business process.